



FIRST FORTNIGHT
THE ART OF MENTAL HEALTH

Commitment to Standards in Fundraising Practice

First Fortnight is fully committed to achieving the standards contained within the Statement of Guiding Principles for Fundraising.

The Statement exists to:

- Improve fundraising practice.
- Promote high levels of accountability and transparency by organisations fundraising from the public.
- Provide clarity and assurances to donors and prospective donors about the organisations they support.

We, First Fortnight, have considered the Statement and believe we meet the standards it sets out.

First Fortnight's report on our fundraising activities is available in our most recent Annual Report which can be found here ([link Governance section](#) when annual report have been uploaded). We welcome your feedback on our performance via any of the contact points provided on our homepage.

Non-Compliance Explanation

As First Fortnight has committed to Standards in Fundraising Practice after the publication of our 2015 Report, future annual reports will include a report on our fundraising activities.